

Quality Water for People, Industry and Our Environment

PURONICS[®]
Pure Water Solutions[®]



Puronic® – The Clear Choice for Meeting Your Water Treatment Needs



- ▶ Started as Ionics in 1947
- ▶ Publicly traded on the New York Stock Exchange beginning in 1948
- ▶ Acquired by General Electric in 2005
- ▶ Consumer Water Products Division spun off in 2006
- ▶ Ionics® brand revitalized as Puronic® to reflect commitment to advanced technology

Puronic® Technology Toolbox

- ▶ Adsorption
- ▶ Deionization
- ▶ Electrodeionization
- ▶ Ion Exchange
- ▶ MicroSilver Bacteriostasis™
- ▶ Nanofiltration
- ▶ Oxidation/Reduction
- ▶ Ozonation
- ▶ Reverse Osmosis
- ▶ Ultrafiltration/Microfiltration
- ▶ Ultraviolet Disinfection
- ▶ Multi-media Filtration

Serving Our Customers as an Industry Leader



- ▶ EPA Registration
- ▶ NSF Certification
- ▶ Member of Water Quality Association
- ▶ Recipient of WQA Validation Gold Seal for highest quality products
- ▶ Received Frost & Sullivan Award for New Product Innovation
- ▶ Recognized by EPA as a Climate Leader

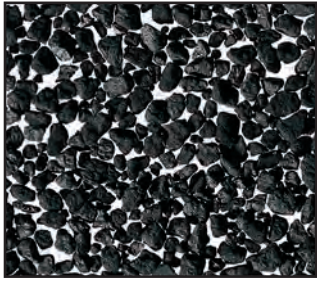
INDUSTRIES

- ▶ Hospitality
- ▶ Electronics
- ▶ Chemical Processing
- ▶ Pharmaceuticals
- ▶ Food/Beverage
- ▶ Healthcare
- ▶ Biotechnology

CORPORATIONS

- ▶ PF Chang Restaurants
- ▶ Pebble Beach Resort
- ▶ Hilton Hotel
- ▶ Fairmont Hotel
- ▶ Marriott Hotel
- ▶ Gordon Biersch Brewery
- ▶ Corona Brewery

Advanced Technology... Improved Performance



EPA Registered
SilverShield®
HYgene® Filter
Media with
MicroSilver Bacteriostasis™
Technology

- ▶ Goodspring™ “Green” technology provides advanced water treatment without the use of salt or chemicals
- ▶ MicroSilver Bacteriostasis™ Technology – based on NASA silver ion technology developed to purify water aboard the Space Shuttle Orbiters
- ▶ SilverShield® HYgene® Filter Media – incorporates MicroSilver Bacteriostasis™ technology into activated carbon to inhibit bacteria growth within the system’s filter media

Water Treatment Solutions for the Home

Quality Products. Reliable Service. Demonstrated track record. The right solutions to difficult and diverse water problems. Genuine commitment to total customer satisfaction. That’s the hallmark of the Puronics® name.

- ▶ Drinking water systems
- ▶ Whole-house water softeners
- ▶ Whole-house filtration systems
- ▶ Well-water treatment systems
- ▶ Custom application treatment systems



Micromax™ 7000



Terminator® iGen®



Goodspring™ BWS

Water Treatment Solutions for Business

Puronics® really understands water. While the structure, H₂O, is deceptively simple, the solutions to purifying water are not. Whether you are a commercial or industrial client, you can trust Puronics® to provide fully integrated water solutions for managing your most important liquid asset.



MODEL 15C
21,600 GPD
of High
Purity Water



TW Series Water Conditioner



Model HT Hot
Water Conditioner

Putting Our Experience to Work for You



Puronics® World Headquarters, Livermore, California

A leader in water treatment solutions, Puronics oversees its premier manufacturing operations and supports a national sales and service network from its worldwide headquarters in Livermore, California. Puronics provides customer sales and service through a nationwide network of corporate-owned locations and independent dealers. Our 25,000 square foot manufacturing facility is designed for efficient fabrication and assembly of our water treatment equipment within a stringent quality-controlled environment.

Every day, Puronics is putting knowledge, creativity and innovation to work in solving challenging water problems. We have the broad-based experience in hundreds of thousands of installations – large and small – to foresee all of the countless details, details that make the difference. This experience means things done right, done on time...done without surprises or hidden costs. Whatever your specific application, Puronics has the depth and breadth of capabilities to meet your needs and completely satisfy your expectations. At Puronics we utilize the full array of water purification technologies. Depending upon the specific application, Puronics delivers systems with the right combination of technologies to address your feed water quality, usage and regulatory requirements.



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